

**NAC of ADA
February 2, 2024
Zoom Meeting**

CTO @ 5:02 pm

Zoom Meeting In Attendance: Kate, Lynn, Beth, Carol, Kristy, Nicole, Diane and Sue on the phone. Late arrival Kay Turner

Treasurers Report

- Checking \$4937.79
- Savings Balance-\$1000.02
- Expecting a check from ADA for \$240, also expecting a check for additional funds from 2022

Show Managers Report

- Sue paid and ordered all the tests, ribbons, numbers etc needed for shows this year
- So far we have one person who signed up for all the shows
- Waiting to hear from Dorie Valtten to judge July or September shows
- Krista is judging May show

Old Business

- So far there are 6 attendees for the March palates clinic, Trudy CVEC board member to post the clinic on their social media. Marlana to encourage her students to attend as well. 10 people are needed to break even
- Nicole has the flyer for the Michelle Clinic at AR

- Ellie Stein Clinic at CVEC, **Nicole** to figure out how to get attendee's to sign up for stabling and dry camping if that is desired. There needs to be a deposit collected in case folks do not clean their horse pens. **Nicole** to get information about those items
- Sponsor's who have paid for the show year include, Topline Saddlery, N2 Saddlery, Leslie Hait and Raelene Paris
- Nicole** to advertise these sponsors on Social Media, Lynn and Beth expressed their need to access social media to add new items
- Website-Beth needs photos from Kristy, Carol, Kay and Kate
- Mail Chimp-Beth sent a Mail Blast to 236 members, 92 people opened their mail blast. **Beth** to send log in info to Lynn and Kate for Mail Chimp so others can send out info to members

New Business

- It is important that board members "Like" and "Share" posts they see on FB. "Share" advertisements as well. This increases awareness of our clinics and shows and encourages participants to sign up. This goes for Instagram as well
- Concerning our Annual Sponsors-it costs \$25 to have sponsors on website, **Nicole** to approach PAH (Midwestern Veterinary) to get their sponsorship
- There was discussion to approach businesses for their sponsorship (\$25) and offer a table at the shows and on social media
- Sue to approach Brunetti Soap Company to be a sponsor
- The Form for sponsors to fill out is on the Website
- Volunteer Coordinator- Kay and Lisa to possibly form a committee. Discussed putting a list/signup on website. We need a list of duties for clinics that needs to be further discussed. Beth liked

using Google Docs for volunteers to sign up and will send out a shared document to the board.

- Beth** will ask ask Kathy Swanson about assisting with announcing at shows, will be a 4 hour shift rather than an 8 hour shift. Diane agreed to participate as an announcer at shows.
- Discussion about volunteers appreciation awards- In 2023- when volunteers participated in an NAC ADA event, they were entered into a drawing to win, 1 of 3, \$50.00 gift cards. This drawing was held at the end of the year awards banquet last year. The board agreed that we would continue this tradition in 2024. It was also decided that board members are not eligible for these awards.
- Discussion about incentive for board members to sign up for clinics and shows. Perhaps a benefit or discount, there was discussion about this practice not following the ADA rules. Lynn stated that Board members not getting any “perks” as it became a nightmare on past boards she’d been on. Further discussion is needed.
- March Clinic-Need volunteers to bring food for potluck to follow:
Diane-Chili, **Kay**-Cheesecake, **Beth**-cornbread, **Kristy**-Apple pie, still need a salad, people to bring their own beverages
- Tabled Items**-Draft the Rules for NAC, Bank, Website